RYAN GIVENS

Communication Designer | Creating stories, not just products

ryan.givens.m@gmail.com   (651) 756 - 0844   rmgivens.design   linkedin.com/in/rmgivens

PROFESSIONAL SUMMARY

I am a communication designer with 5+ years of extensive experience designing user-centered experiences within the graphic design industry. During those years I have accumulated a substantial proficiency across a spectrum of design disciplines such as identity and environmental design, enabling me to excel as a masterful communicator in graphics. My commitment of excellence and attention to detail ensures that any client that I work and their patrons are left with a lasting and exceptional impression of the work I do.

WORK EXPERIENCE

Experience Designer 1 | Science Museum of Minnesota (SMM) | 2018 - 2023

- Led the conceptualization and design implementation for museum exhibits, strategically aligning with organizational goals and enhancing visitor engagement.
- Collaborated cross-functionally with exhibit fabricators, developers, and stakeholders to conduct comprehensive user testing, refining designs based on feedback to ensure optimal user experience.
- Ensured seamless integration of design elements across various mediums and channels, including digital and print, maintaining brand consistency and standards.
- Implemented innovative design solutions, incorporating principles of accessibility and inclusivity to cater to diverse audiences and comply with ADA regulations.
- Facilitated user panels within diverse communities to gather insights and perspectives, informing the design process and ensuring cultural relevance and authenticity of exhibit content.

KEY SKILLS

- Proficiency in a number of design tools such as Adobe programs and Figma, with a demonstrated ability to adapt and learn new tools on the job, ensuring versatility and readiness to embrace evolving technologies.
- Strong typographic and layout skills, underpinned by a keen eye for design aesthetics and functionality, enabling the creation of visually captivating and effective communication materials across various mediums.
- Comprehensive understanding of design principles in typography, color theory, and imagery, coupled with a nuanced comprehension of ADA compliance regulations and best practices, ensuring the creation of accessible and inclusive design solutions.
- Ability to design with variable content, versioning, and responsive design techniques, enhancing adaptability and responsiveness in design deliverables across diverse channels and mediums.

HARD SKILLS

- Adobe Creative Suite
- Figma
- Blender
- SketchUp
- Sketch
- InVision
- Procreate
- OBS Studio
- Google Workspace
- Google Drive

HUMAN SKILLS

- Empathetic
- Detail-oriented
- Organized
- Creative
- Problem Solving
- Collaborative
- Communicative
- Curious
- Flexible
- Thoughtful

EDUCATION

- CareerFoundry | UX/UI Certificate
- Milwaukee Institute of Art & Design | B.F.A Communication Design